



MT. HOOD CABLE REGULATORY COMMISSION

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Serving Multnomah County and the Cities of Fairview, Gresham, Portland, Troutdale and Wood Village

October 29, 2004

Commissioner's Secretary
Office of the Secretary
Federal Communications Commission

RE: MB Docket No. 04-233 Broadcast Localisms

Dear Sir,

I am writing on behalf of the Mt. Hood Cable Regulatory Commission, a multi-jurisdictional Commission that advocates for and protects the public interest in the regulation and development of cable communications systems and monitors and helps resolve cable subscribers' concerns. The Commission also supports diverse and local content over all communications media and opposes media concentration.

The Commission believes that local voices need to be heard over the public's airwaves and rights of way. Commercial media alone do not adequately serve local community needs and interests and consolidated ownership exacerbates the problem. The best way for the FCC to promote media localism is to empower local governments to develop local communications media infrastructure and services on behalf of their citizens. The Commission urges the FCC to consider the public, educational and governmental (PEG) access model which currently exists in the cable world. This model services local communities very well. PEG programming exposes the local citizens to a variety of local content that enhances the knowledge of the citizenry to issues facing their community. This form of grassroots information is becoming increasingly important in today's world.

Thank you for the opportunity to present our viewpoint.

Sincerely,

R. C. Goheen, Chair

cc MHCRC